

27 March 2024

Dear Shareholder

NOTICE OF THE 2024 ANNUAL GENERAL MEETING AND ANNUAL REPORT 2023

Please accept this letter as notification that GlobalData Plc's (the "Company") Annual Report for the year ended 31 December 2023, the Notice of the 2024 Annual General Meeting ("AGM") and the explanatory circular have now been published on the Company's website at www.globaldata.com under the investor section and are enclosed for shareholders who elected for a hard copy of the Report and the explanatory circular.

AGM attendance

The Company's Annual General Meeting will be held at 10.00 a.m. on Tuesday 23 April 2024 at John Carpenter House, 7 Carmelite Street, London, EC4Y 0BS.

This letter does not contain the full details of the resolutions to be tabled at the meeting, and these are contained in the Notice of the Meeting and should be read before you complete your vote. The Directors consider that the proposed resolutions contained in the Notice of the Meeting are in the best interests of the Company and shareholders as a whole and unanimously recommend that you vote in favour of them, as they intend to do in respect of their own shareholdings.

If you wish to attend the AGM in your capacity as a shareholder, please bring this letter with you and on arrival hand it to the Company's Registrar, this will facilitate your entry to the meeting. However, before deciding whether or not to attend the meeting in person, please read the section below regarding the arrangements for the Meeting.

Proxy voting

You will not receive a hard copy form of proxy for the 2024 AGM in the post. Instead, you will be able to vote electronically at www.signalshares.com. You will need to log into your Signal Shares account or register if you have not previously done so. To register you will need your Investor Code which is detailed on your share certificate or available from our Registrar, Link Group, or you may request a hard copy form of proxy directly from Link Group.

Voting by proxy prior to the AGM does not affect your right to attend the AGM and vote in person should you so wish. Proxy votes must be received **no later than 10.00 a.m. on Friday 19 April 2024**.

If you need help with voting online, please contact our Registrar, Link Group, on Tel: 0371 664 0391, or email Link at shareholderenquiries@linkgroup.co.uk. Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 09:00 – 17:30, Monday to Friday excluding public holidays in England and Wales.

Arrangements for the Meeting

The Company understands and respects the importance of the AGM to shareholders and the board of Directors greatly values the opportunity to meet shareholders in person. However, we understand that this may not be possible or desirable for all who wish to attend, therefore, the Company will offer shareholders the option to participate in the Meeting remotely which can be accessed from any computer with internet access or through a telephone (mobile or landline). If you are interested in this option, please call Courtney Taylor on 020 7936 6400 or email cosec@globaldata.com in order to make the necessary arrangements. However, shareholders will not be able to vote at the AGM when joining remotely. Shareholders are therefore asked, whether or not they propose to attend the AGM in person, to exercise their votes by submitting their proxy electronically via their Signal Shares account in advance of the Meeting and to appoint the Chair of the AGM as their proxy with their voting instructions. Submission of an electronic vote via your Signal Shares account will not preclude you from attending the AGM and voting in person if you so wish. The form of proxy must have been received by **10.00 a.m. on 19 April 2024** (or, in circumstances where the AGM is adjourned to a date later than 48 hours after the time specified for the AGM, 48 hours before the time of the adjourned meeting, excluding any UK non-working days).

Shareholders should continue to monitor the Company's website and announcements and any updates regarding the AGM will be included on the Company's website at <https://investors.globaldata.com/shareholder-centre/agm-information/>.

Thank you for your continued support as a shareholder of GlobalData Plc.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'R Hooper', with a circular flourish underneath the name.

Robert (Bob) Hooper
Company Secretary
GlobalData Plc

Additional shareholder information

Arrange to have your dividends paid direct into your bank account

This means that:

- Your dividend reaches your bank account on the payment date.
- It is more secure – cheques can sometimes get lost in the post.
- You don't have the inconvenience of depositing a cheque.
- Helps reduce cheque fraud.

If you have a UK bank account you can sign up for this service on Signal shares (by clicking on 'your dividend options' and following the on screen instructions).

Shareholder Communications

The majority of shareholders choose to receive Annual Reports and Notices of meetings electronically. This has a number of advantages for the Company and its shareholders. It increases the speed of communication, saves you time and reduces print and distribution costs and our impact on the environment.

Company law requires that the Company asks shareholders to consent to the receipt of communications electronically and via a website*. Please note that if you consent to website publication you will continue to be notified in writing and through the release of an announcement on the London Stock Exchange each time the Company places a statutory communication on the website. Annual Reports and other documents which are required to be sent to shareholders ('shareholder information') are published on our website at www.globaldata.com. If you consent, the website will be the way in which you access all future shareholder information.

Please note that you still have the right to request hard copies of shareholder information at no charge.

- If you would like to receive notifications by email, you can register your email address via the Share Portal www.signalshares.com or write to FREEPOST SAS, Central Square, 29 Wellington Street, Leeds LS1 4DL (no stamp or further address detail is required. Please write in BLOCK CAPITALS).
- If you would like to receive shareholder information by means of a website, there is nothing more you need to do. You will be notified by post when shareholder information has been placed on the website.
- If you would like to receive shareholder information in hard copy form, you can register your request via the Share Portal www.signalshares.com or write to FREEPOST SAS, Central Square, 29 Wellington Street, Leeds LS1 4DL (no stamp or further address detail is required. Please write in BLOCK CAPITALS).

Please note that if you hold your shares corporately or in a CREST account, you are not able to use the Share Portal to inform us of your preferred method of communication and should instead write to FREEPOST SAS, Central Square, 29 Wellington Street, Leeds LS1 4DL (no stamp or further address detail is required. Please write in BLOCK CAPITALS).

If we do not receive a reply from you within 28 days of the date of dispatch of this letter, you will be deemed to have consented to website publication of shareholder information and you will not receive hard copies of shareholder information in the post.

*The Company reserves the right to send hard copy documents to shareholders where, for example, overseas securities laws do not permit electronic communication or in other circumstances where the Company considers that electronic delivery may not be appropriate.